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For Immediate Release & Interviews –On Site Event April 23, 2007
Contact: Bruce Merrin (702) 367-0331

Dateline: Orlando-Longwood, Florida

L.A. AUTHOR & SABAL POINT ELEMENTARY
STUDENTS PLOT BOOK READING PROJECTS

Getting Kids to Read

The national kick-off for students to participate in “Reading Fantasy Adventures” takes place at 10 a.m. April 23 (Monday) at Sabal Point Elementary School in Longwood, Florida , hosted by Teacher Jeff Smith and 21 participating Fifth Graders. The program, founded by Noesis Publishing (CMS Communications, Intl., Los Angeles) will give editorial credit to its advisory board of young children in the Longwood classroom. Their ideas will be shared with teens and teachers nationwide via an internet website.

Author-Publisher Diana S. Zimmerman selected “Kandide, Veil of the Mysts” to inaugurate the Reading Fantasy Adventure program. Mr. Smith’s 21 students, both girls and boys, enjoy reading “Kandide”, says Teacher Smith. “Students respond to quiz questions based on a “fantasy adventure” with enthusiasm, unlike kids dreading to take tests,” the educator noted. “Yet they are learning valuable future reading-and-study habits.”

Sensitive subjects tackled by Smith’s students include physical disability and behavior problems handled both in the fantasy book adventure and the real world.

Teacher Jeff Smith challenged his students to author their own story boards and discuss a writer’s concern for character and plot development.

(more)

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The fantasy adventure genre encourages enthusiasm for reading in young people and creates a pathway to understanding real world issues, too, the teacher noted.

Meeting the actual author of a book that will soon be in print (June 2007) says Teacher Smith, is planned as a reader-enrichment opportunity. Students meeting with the author Diana S. Zimmerman during her special visit to their classroom will have a chance to learn more about their favorite characters and their future roles in the Trilogy series of “Kandide”. Each child will also receive a bound galley of the book signed by the author with thanks and appreciation to each student.

Hand illustrated story boards based on “Kandide, Veil of the Mysts” will be presented to the author during lively student discussions on characters, places, and the key role fantasy reading adventure plays to accelerate reading and communication skills. Learning new words through reading is yet another positive perk that the fifth grade students report as a result of their ongoing reading program.

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Contact: Bruce Merrin Public Relations (702) 367-0331
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Dateline: Orlando-Longwood, Florida – Sabal Point Elementary School Event: April 23, 2007

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Note: please call for interviews or on-site media & photo coverage

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NEWS EVENT ANNOUNCEMENT

EVENT: LOS ANGELES AUTHOR & SABAL POINT ELEMENTARY STUDENTS
PLOT NEW NATIONAL BOOK READING PROGRAM

WHO: AUTHOR-PUBLISHER DIANA S. ZIMMERMAN OF NOESIS PUBLISHING (CMS
COMMUNICATIONS, INTL), LOS ANGELES, CA

“KANDIDE, VEIL OF THE MYSTS” (NOESIS PUBLISHING/CMS. INTL) – TOPIC

JEFF SMITH, TEACHER, SABAL POINT ELEMENTARY SCHOOL, HOST

21 FIFTH GRADE STUDENTS, 12 GIRLS, 9 BOYS

WHERE: SABAL POINT ELEMENTARY SCHOOL

960 Wekiva Springs Road

Longwood, Florida 32779

FIFTH GRADE CLASSROOM OF TEACHER JEFF SMITH

LONGWOOD, FLORIDA

SEMINOLE COUNTY

WHEN: APRIL 23, 2007

10 AM

MEDIA REPLIES WELCOME

ADVANCE PHOTO SET-UPS WELCOME

TV FILM CREWS PLEASE RSVP IF POSSIBLE

